



61ST

# WHITNEY M. YOUNG, JR.

*Awards Dinner*

PRESENTED BY



Greater Phoenix  
Urban League

FRIDAY

14

NOVEMBER

*Westin Kierland Resort & Spa*

6902 E. GREENWAY PKWY., SCOTTSDALE

6PM - RECEPTION | 7PM - DINNER

**"EMPOWERING A LEGACY OF  
COMMUNITY & SUSTAINABILITY"**

*Celebrating  
the*



OF THE  
GREATER PHOENIX  
URBAN LEAGUE

Get sponsorship, tickets and more at  
[gphxul.org](http://gphxul.org)

Greetings,

On behalf of the Board of Directors, staff, and volunteers of the Greater Phoenix Urban League (GPUL), I am thrilled to invite you to the 61st Annual Whitney M. Young, Jr. Awards Dinner, which will be held on Friday, November 14, 2025, at the Westin Kierland Resort & Spa.



At the 61st Annual Whitney M. Young, Jr. Awards, we will honor individuals, companies, and organizations that have played a vital role in advancing the mission of the Greater Phoenix Urban League. This year is especially meaningful as 2025 is our 80th year of empowering and uplifting the Phoenix metropolitan community. Throughout our decades of service to citizens young and old we have worked to be the voice to the voiceless, amplifying the needs of the individuals that we serve, and providing opportunities to all who seek them.

Our Board of Directors and planning committee are working to create an inspiring evening that celebrates the progress we've made since 1945 and reinforces our shared vision and commitment for the future. This year, our theme is "Empowering a Legacy of Community and Sustainability." This theme speaks to our goal of creating a future where current actions positively impact generations to come, with a focus on both social well-being and community responsibility. This involves empowering communities to thrive by providing resources, tools, partnerships, and opportunities that foster a sense of belonging and connection. It also means promoting and supporting local businesses, valuing the resources found in our community, and uplifting and empowering our residents. By working together, we ensure that we will continue to make a difference for future generations.

We would be honored to have your organization as a sponsor for this prestigious event. Your sponsorship is an essential part of the Greater Phoenix Urban League's continued success and will help ensure that we can continue to provide hope and amplify voices.

Thank you for considering this opportunity to support our mission. We look forward to partnering with you for this remarkable event and celebrating the meaningful work we can accomplish together.

Sincerely,

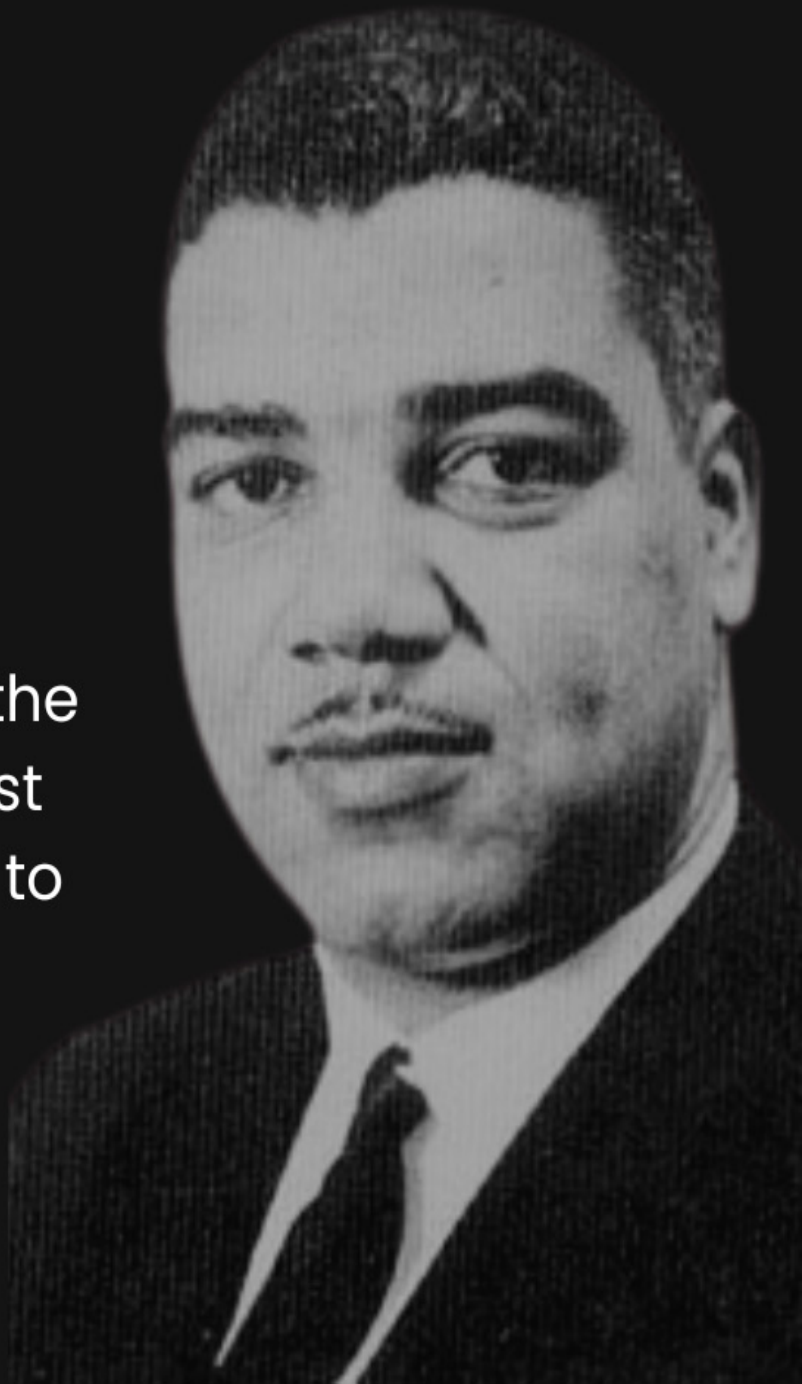
A handwritten signature in black ink, appearing to read "George Dean".

**George Dean**  
President & CEO



**Greater Phoenix**  
Urban League

"I am not anxious to be the loudest voice or the most popular. But I would like to think that at a crucial moment, I was an effective voice of the voiceless, an effective hope of the hopeless."



Whitney M. Young, Jr.



**Greater Phoenix  
Urban League**

**61ST ANNUAL WHITNEY M. YOUNG, JR.  
AWARDS DINNER**



# ONE VISION, ONE VOICE, ONE COMMUNITY

Your support of the Greater Phoenix Urban League resonates throughout the Phoenix community.

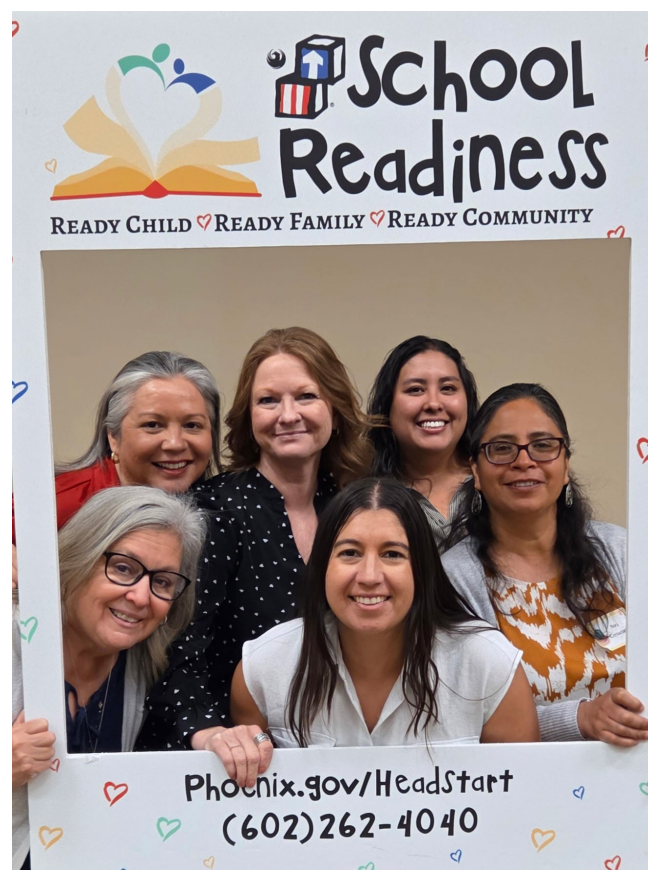
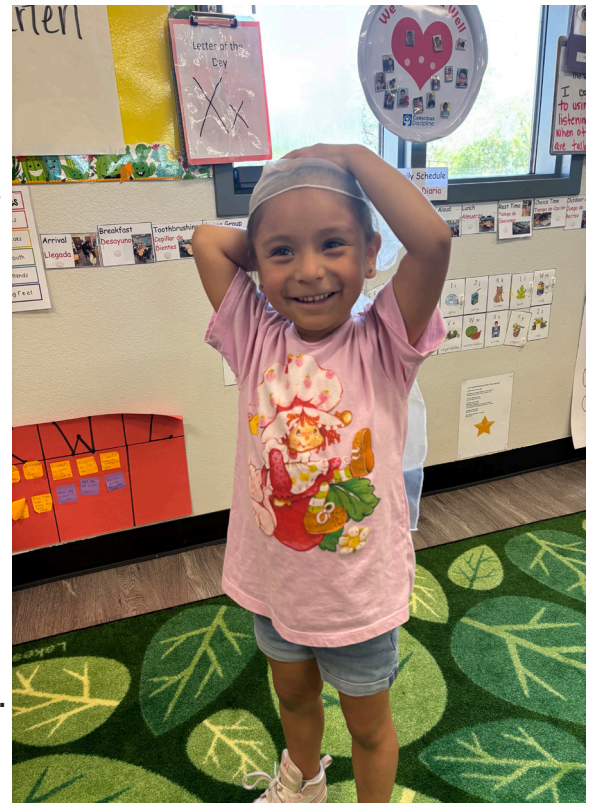
You can see it in the smile of our **Head Start** students, who are starting their educational journey on a strong foundation. We offer a positive learning environment that equips children with skills to develop social-emotional competencies, and school readiness success, and encourage life-long learning.

It is prevalent, in the groups of teens who participate in our **Summer Youth Employment Program**. Their excitement in working and learning skills that will help them throughout their lives. Students also learn about financial literacy, resume writing, interviewing, personal branding, and college and career exploration.

It is evident in the families who participate in our **Housing** programs. GPUL is a HUD-approved Counseling Agency recognized for excellence in providing quality housing education programs around the Valley. Our First Time Home Buyers Program assists individuals and families in achieving the American dream of homeownership. Future homeowners are guided through the pre-qualifying process and provided with information on programs targeted at first-time homebuyers.

## M.A.N.C.A.V.E.

M.A.N.C.A.V.E. (Men All Need to be Caring Actively-Engaged, Vested, and Encouraged) is a program designed to engage fathers with an intentional focus on family outcomes and child development. The program's mission is to improve the well-being of children by increasing the number of children growing up with engaged, committed, and responsible fathers or male role models.



# One Vision, One Voice, Shared Impact

*Your Support Provides Vital Support to the Community*

A  
**\$10,000** Sponsorship  
supports **1** Head  
Start Classroom  
for a year



Every  
**\$5,000** Sponsorship  
supports **5** teens  
in our **Summer**  
**Youth Employment**  
**Program**



A  
**\$3,500** Sponsorship  
makes possible  
**3** First Time  
Homebuyer  
workshops



Every membership,  
each donation  
makes a real impact  
to kids and adults  
in our community.

# 61<sup>st</sup> Annual Whitney M. Young, Jr. Awards Dinner Sponsor Levels

## Gold Sponsorship Level

- Two preferred Gold Level tables of 10 for the Awards Dinner
- A full-page color ad in the Whitney M. Young Jr. Awards Program
- Prominent personal recognition at the event and in the Awards Program
- Acknowledgment as a major sponsor in all event publicity

**\$10,000**

## Silver Sponsorship Level

- One preferred Silver Level table of 10 for the Awards Celebration
- A half-page color ad in the Whitney M. Young Jr. Awards Program
- Prominent personal recognition at the event and in the Awards Program
- Acknowledgment as a major sponsor in all event publicity

**\$5,000**

## Bronze Sponsorship Level

- One preferred Bronze Level table of 10 for the Awards Celebration
- A quarter-page color ad in the Whitney M. Young Jr. Awards Program
- Prominent personal recognition at the event and in the Awards Program
- Acknowledgment as a major sponsor in all event publicity

**\$3,500**

# DINNER PROGRAM AD PRICING



Greater Phoenix  
Urban League

## 61st Annual Whitney M. Young, Jr. Awards

*Ad art files should be submitted in a press-quality  
PNG, JPEG, or PDF format with 300 dpi resolution.*

*Inside Front or Back Cover - \$375*

*Full Page - \$250*

*Half Page - \$150*

*Quarter Page - \$100*

**FULL PAGE**  
8.5"w x 11.0"h

**HALF PAGE**  
8.5"w x 5.5"h

**QUARTER PAGE**  
4.25"w x 5.5"h

**QUARTER PAGE**  
4.25"w x 5.5"h

**Deadline: October 15, 2025**

**Questions? Please email [communications@gphxul.org](mailto:communications@gphxul.org).**



# 80<sup>TH</sup> ANNIVERSARY

**Greater Phoenix Urban League  
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**Facebook: @PhoenixUrbanLeague  
Instagram: @phxurbanleague  
YouTube: Greater Phoenix Urban League**